

Gulab Tribe is a social enterprise with a heart for children and a passion for preserving India's rich cultural heritage.

We partner with artisans to create unique handmade toys that inspire learning, exploration, and creativity.

Each toy is carefully crafted using natural dyes, and eco-friendly materials, sourced ethically to minimize our carbon footprint and promote sustainability.

By choosing Gulab Tribe, you're supporting a mission to offer an alternative to mass-produced plastic toys and protect the planet for future generations. Our toys are designed with both kids and the environment in mind.

Join us in empowering artisans, promoting sustainability, and making a difference in the world.

Incubated at



Artisan Made



Eco-Friendly



Ethically Sourced



Sustainable



Non-Toxic



Made of Wood



Natural Dyes



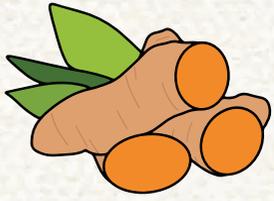
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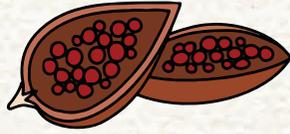
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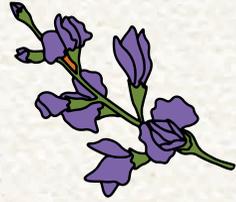
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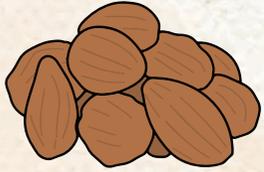
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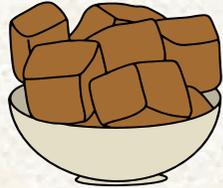
JAFFRA SEEDS



INDIGO



MYROBALAN



JAGGERY



MANJISTHA

THE ORIGINS OF NATURAL DYES

Discover a world of vibrant colours derived from the very essence of nature. Our wooden toys captivate with dyes extracted from tree barks, leaves, and roots. Crafted with care, these toys feature natural, and non-toxic, materials that ensure safety; especially for little hands.

From turmeric's golden yellows to Jaffra seeds' bold reds and oranges, our toys ignite imagination. Delicate green shades come alive with the blend of turmeric and indigo. Patience reveals rich blacks, achieved through a month-long process with iron, aged jaggery, and Indian Hog Plum (Myrobalan). Finished to perfection, screwpine leaves lend an alluring shine.

Experience the magic of natural dyes in our wooden toy collection—a fusion of nature's wonders and delightful play for cherished moments.

Etikoppaka toys are skillfully crafted from Wrightia Tinctoria wood, also known as ivory wood or white wood. This lightweight and durable material is responsibly sourced by either using fallen trees or chopping the branches. The regenerative nature of these trees to regrow their branches ensures a continuous supply of this valuable resource, while also eliminating the prospect of deforestation.



The traditional art of making wooden toys has been passed down through generations for over 400 years in Etikoppakka. The artisans operate a mechanised lathe and use customised tools to chisel the wood into the desired shape as it rotates. Etikoppakka toys have been recognised with a Geographical Indication (GI) tag in 2017.



MINI ABACUS RATTLE

Tiny Beady Joy!

Spark sensory exploration with our Mini Abacus-Like Rattle, a compact delight for tiny hands. Introduce early counting concepts and sensory joy with our Mini Abacus-Like Rattle. Its vibrant beads and gentle rattle sounds engage little ones, nurturing curiosity and a love for learning.

Embrace tactile joy and early discovery with every charming shake.

The set includes: 1 rattle | 5 colored bead

1 cloth bag

Age: 0 to 2 years

Code: GT-12



MINI ROLLING RATTLE

Tiny Grabs & Grips!

Introducing our Mini Rolling Rattle – the perfect tool to engage your little one's senses and nurture their development. Crafted from safe materials, these petite dumbbells are designed for tiny hands to grasp and shake, promoting grip strength and fine motor skills. The gentle rattling sound not only soothes but also enhances auditory development, captivating your baby's attention during play and bedtime. With vibrant colors and captivating sounds, Mini Rolling Rattle offers a cherished playtime companion, providing a delightful sensory experience while cultivating essential developmental skills.

The set includes: 1 rattle | 1 cloth bag

Age: 0 to 2 years

Code: GT-11



RATTLES



MINI RATTLE

Shake Baby Shake!

The mini detachable rattle is a perfect gift for any bundle of joy. For hours together, they will love to keep shaking it with their little grippy hands; an ideal way for developing motor skills as well as eye and hand coordination. A great exercise is getting the baby to follow the sound as you shake the rattle from side to side. Also, watch as your curious toddlers discover constructive skills by dismantling and assembling the rattle.

The set includes: 2 stoppers | 5 rings | 1 stick | 1 cloth bag

Age: 0 to 2 years

Code: GT-06

RATTLES

ROLLING RATTLE

Lets Roll To Crawl!

Crawling is a vital stage in every baby's development. It allows infants to explore and discover the world around them. Apart from motor functioning skills, it develops responsiveness to dynamic visual movement and auditory stimulation. Chasing the rolling rattle encourages crawling. The light weighted rolling rattle also improves gross motor skills when babies shake it in their tiny hands. Apart from this, the rattle has a pleasant sound and is not too shrill. The natural colours also lead to recognition and identification.

The set includes: 1 rolling rattle | 1 cloth bag

Age: 0 to 2 years

Code: GT-07



RATTLES

ROLLING ABACUS RATTLE

Shake, Count, Learn!

This classic toy is a super fun way to discover counting and numbers. Say hello to our Rolling Abacus Rattle, designed with vibrant colors and interactive beads in five rows, making learning a blast for your little one. The smooth, rounded edges ensure safe play, while the rhythmic sound adds to the excitement. Crafted with care, this Rolling Abacus Rattle is more than just a toy; it's a playful introduction to colors, counting, and the joy of discovery. Watch your child's curiosity light up with every shake.

The set includes: 1 rattle | 5 colored bead

1 cloth bag

Age: 0 to 2 years

Code: GT-13



STACKING & SORTING TOYS

RING STACKER

Ringin' It All Up!

This simple toy helps boost a child's confidence and sense of accomplishment. Watch as your child discovers building this stacker, layer by layer, with the rings. Stacking them together is good for grips and motor skills. As well as eye and hand coordination. An additional learning is the difference in sizes and proportions. Of course, not to forget the overall excitement the little munchkins get from putting it all together.

The set includes:

6 rings | 1 round base | 1 top | 1 cloth bag

Age: 0 to 2 years

Code: GT-02



STACKING & SORTING TOYS

TREE STACKER

A Tree Made Of Rings!

The tree stackers are towering structures made of rings. Children will love to build these layer by layer. Stacking is one of the best ways for your child to learn counting and shapes. Piling up the rings on the stand improves motor development. Stacking them as an activity, will enhance the sense of size and dimension. For a child's imagination, the tree need not be restricted to the green colour. Tree stackers also allow a child's imagination to run wild.

The set includes: 1 stand | 2 plain rings | 3 coloured rings | 1 top | 1 cloth bag

Age: 0 to 2 years

Code: GT-01



STACKING & SORTING TOYS

NESTING & STACKING CUPS

One Toy, Two Learnings!

Nesting and stacking are two activities which help a child learn a number of things. We may think they are the same in reverse proportions. But for a child, it is discovering two completely separate things. Nesting the cups together allows them to learn size and proportions. Stacking up a tower teaches balance and sequence (in size). These cups also help in colour recognition, developing motor skills, and hand coordination.

The set includes: 6 coloured cups in different sizes | 1 cloth bag

Age: 1 year plus

Code: GTS-08



STACKING & SORTING TOYS

BOWLS & BALLS SORTER

Match It. Cup It. Love It!

Engage your child in a vibrant colour sorting exercise with our bowls and balls sorter set. This educational toy set uses bowls and balls to enhance the child's colour recognition skills while promoting fine motor development and hand-eye coordination. Watch as they match and sort the colourful balls to their corresponding bowls. This helps their confidence, and sense of accomplishment, to soar, as well as cognitive abilities to flourish. Let your toddler discover the joy of learning; one colourful ball at a time.

The set includes: 6 coloured cups | 6 coloured balls | 1 cloth bag

Age: 1 year plus

Code: GTS-15



STACKING & SORTING TOYS

SHAPE SORTER

Spot It & Sort It!

Shape sorter serves as a fun and exciting way to introduce your child to the world of shapes! They learn to identify and name the different shapes in our Shape Sorter set - circle, oval and cylindrical. This activity also develops children's sense of size, thereby teaching them to match different shapes and sort them accurately. This set also aids in developing children's attention span. Parents and children can engage in a play session combining fun and learning, with the help of our Shape Sorter.

The set includes: 3 hollow circular, oval and cylindrical pieces | 3 circular, oval and cylindrical pieces | 1 cloth bag

Age: 1 year plus

Code: GTS-20



FRUIT SET

Let's Taste Some Fun!

Most children love fruits. Many have a favourite one. Crafted to mimic real-life sizes, these colourful wooden fruits are perfect for little hands to grasp and explore. This set is a great way to introduce your child to the world of fruits. Our fruit set is coloured with natural dyes for a safe and vibrant playtime experience. During pretend play, they can be a fruit seller offering a wide variety or a chef preparing a fruit salad. The set encourages children to try out new fruits and make healthy choices in a fun and interactive way.

The set includes: pear | lemon | apple | pomegranate | kiwi | orange | 1 cloth bag

Age: 2 years plus

Code: GTS-11



MINIATURE FRUIT SET

A Handful Of Magic

Perfect for dollhouses and cozy play corners, this set brings joy to any small space. Watch as your child's creativity soars with these versatile little fruits – they're ideal for on-the-go adventures and help sharpen fine motor skills through playful exploration. Let your child's imagination bloom with these delightful mini fruits, proving that the sweetest things in life often come in the smallest packages. Embrace the magic of miniature play and watch your little one's world grow!

The set includes: pear | lemon | apple | pomegranate | kiwi | orange | 1 cloth bag

Age: 2 years plus

Code: GTS-22



VEGETABLE SET

Wholesome Farmyard Fun!

Making your little one love veggies is quite a task! Now, let's add some fun to it. This set helps children learn about different vegetables, recognize their colors, and somewhere also ease them into eating the actual ones. It is also ideal for pretend play. Your child can be the farmer who grows them or the seller who sits in the weekly market. They can even be the parent who is convincing everyone to "eat your veggies". Let their imagination run wild!

The set includes: carrot | radish | cucumber | zucchini | brinjal | butternut squash | 1 cloth bag

Age: 2 years plus

Code: GTS-14

Cost: ₹2000/-



MINIATURE VEGETABLE SET

Tiny Garden Wonders!

Who says veggies can't be adorable? Our Miniature Vegetable Set brings a garden of cuteness to your little one's play world! Perfect for dollhouses or as charming accessories, these itty-bitty veggies help develop fine motor skills and encourage learning about colors and counting. Watch as your child creates the tiniest salad or sets up the most adorable farmers market ever seen! These mini veggies might even inspire a love for real vegetables. From dollhouse decorating to creative playtime adventures, let your little one's imagination blossom in a world of tiny wonders!

The set includes: carrot | radish | mushroom | cherry tomato | egg plant cucumber | 1 cloth bag

Age: 2 years plus

Code: GTS-21



TREE TRIBE

Tiny Forest Friends

This whimsical wooden wonder brings a miniature forest to life right in your child's playroom. The set features three charming trees, each with its own unique personality, ready to spark countless adventures. Accompanying these leafy friends are two adorable peg dolls - eager to explore their wooden wonderland. Watch as your little one's imagination blossoms, creating magical stories of forest friends and treetop adventures. It encourages fine motor skills as little hands position the peg people and trees, while also fostering creativity and storytelling abilities. Perfect for open-ended play, the Tree Tribe set can be a standalone adventure or a delightful addition to other playsets.

The set includes: 2 Peg Dolls | 3 Trees

1 Cloth Bag

Age: 2 years plus

Code: GTS-26



COTTAGE PLAYSET

Knock Knock, Who's There?

This charming wooden ensemble brings a world of imagination to your child's playtime. At its heart is a quaint little house, accompanied by two friendly peg dolls ready to start their miniature lives. A smooth wooden pebble adds a touch of nature to this micro-world. Crafted using natural dyes, this set nurtures both the planet and your child's development. It's designed to enhance fine motor skills, encourage storytelling, and foster creative play. With endless possibilities, this playset invites children to create their own tiny tales and big adventures.

The set includes: 2 Peg Dolls | 1 Cottage | Wooden Pebble | 1 Cloth Bag

Age: 2 years plus

Code: GTS-27

FAMILY SET

It's Time For Some Freeplay!

A great way for a child to pretend play and enhance their imagination. The family set also helps children understand the differences of age and height. This set can be played on its own or even be a part of the forest set, breakfast kit, and mini tea set. Using it, the child can create their own stories and situations. This family set can later be used as home decor.

The set includes: 4 family dolls | 1 cloth bag
Age: 2 years plus
Code: GTS-09



COLOURED PEG DOLLS

Joyful Doll Pals

Infuse warmth and joy into your nursery or playroom with these cheerful little peg dolls. As your child embarks on imaginative journeys, these handcrafted dolls will become cherished companions, sparking creativity, nurturing storytelling, and fostering a love for the natural world. Designed for open-ended play and serving as an attractive early years resource, their simplicity makes them perfect for activities like color sorting and matching. Embrace the simplicity and beauty of these natural treasures and watch as your child's imagination takes flight.

The set includes: 6 peg dolls | 1 cloth bag
Age: 3 to 8 years
Code: GTS-18



MIXER GRINDER

Mixing Fun & Play!

One of the best pretend play toys for children is this wooden mixer grinder. They will have a gala time pretending to make smoothies and juices for their friends and families. A great way for them to also learn about having healthy foods. The mixer will also be a delightful addition to their little kitchen sets. The coloured buttons will help them learn words such as “on”, “off”, “fast”, and “slow”. The miniature mixer also helps in motor skills coordination and flexing their grip. Some even take it up a notch by imitating the “brrrrrrrrr”... thereby getting them familiarised to the mixer sound they may be scared of.

The set includes: 1 lid | 1 jar | 1 base
1 cloth bag
Age: 3 to 6 years
Code: GT-05



MINI MIXER GRINDER

Breakfast Buddy

Complete your child's breakfast playset with our charming Mini Mixer! This wooden wonder lets kids mimic Mom and Dad in the kitchen, whipping up imaginary smoothies and juices. It's more than just fun – it develops motor skills, encourages healthy eating conversations, and familiarizes children with kitchen tools. Crafted from eco-friendly materials, this Mini Mixer adds a dash of creativity to playtime. Let the breakfast adventures begin!

The set includes: 1 lid | 1 jar | 1 base | 1 cloth bag
Age: 3 to 6 years
Code: GT-14



PRETEND PLAY TOYS

MAKE -UP KIT

Let's Put On Some Makeup!

The wooden play makeup set is ideal for children who adore watching adults put on make-up. Not only does it help fuel their imagination, but this vanity set also helps with hand coordination, motor skills, and thought application. When the child has a playmate, it helps develop social skills and buddy relations.

The set includes: 1 lipstick | 1 hair dryer | 1 powder box | 1 blush kit
1 perfume bottle | 1 brush | 1 cloth bag

Age: 3 to 8 years

Code: GTS-05



PRETEND PLAY TOYS

BREAKFAST SET

Have Breakfast Like A King!

Sometimes it gets quite difficult for you to get your little one to eat their most important meal of the day. Make breakfast time more interesting, and playful, with our breakfast set. Let your child cook you a good brekkie while you feed them theirs. The wooden breakfast set helps develop thought application and fine motor skills. It allows role play as the child will pretend to be the adult making breakfast for the family. Colour recognition is an added benefit of this set.

The set includes: 1 egg stand | 1 egg with yolk | 1 saucer | 1 tea cup | 1 milk bottle | 1 apple | 1 orange | 1 pear
1 plate | 1 pan with lid | 1 cloth bag

Age: 3 to 6 years

Code: GTS-06



MUSHROOMS

The World's Tiniest Rooms!

Check out our collection of multicoloured wooden mushrooms. An integral ingredient in the wonderful dishes your little ones can cook up for you. These mushrooms help with colour recognition and identification. They will also be part of pretend play, thereby enhancing the child's imaginative skills. These mushrooms can also be a part of your child's play kitchen.

The set includes: 6 coloured mushrooms | 1 cloth bag

Age: 3 to 6 years

Code: GT-04



FOREST SET

"Go Green" At An Early Age!

Let children learn about the importance of trees as well as know their different shapes and sizes. The forest set will help a child get in tune with nature and learn about the environmental importance of forests and their preservation. This set of different-sized trees is ideal to decorate the cosy corners of your home. Even makes a great corporate gift for someone to place on their work tables.

The set includes: 5 wooden trees (different sizes) | 1 cloth bag

Age: 2 years plus

Code: GTS-03



PRETEND PLAY TOYS



MINI TEA SET

Nothing Better Than A Good Cuppa Tea!

This little set is ideal for the mini tea parties your child would love to host. Watch them put their daily observations into actions with abundant scope for their imaginative skills. Also, the tea set allows the practice of their motor skills and hand-eye coordination. An added benefit, as they grow older, is the understanding of numbers and quantities (number of spoonfuls). Also, they will learn that any tea party is incomplete without some yummy biscuits to munch on. Pair it with the kitchen set for a fun filled pretend play session for your tiny ones.

The set includes: 2 saucers | 2 cups | 1 spoon | 1 plate
3 biscuits | 1 kettle | 1 cloth bag

Age: 3 to 8 years

Code: GTS-01

PRETEND PLAY TOYS



TEA PARTY SET

Add Some Whimsy To Playtime!

Sweeten up your child's playtime with this delightful tea party set! It's perfect for hosting imaginary tea parties and encourages the development of their motor skills and hand-eye coordination. Plus, no tea party is complete without some yummy biscuits to munch on! The milk pot and cupcake surely add to the party feel as well. Let your tiny ones have a fun-filled pretend play session with our tea party set!

The set includes: 2 saucers | 2 cups | 1 spoon | 1 plate | 3 biscuits | 1 kettle
1 milk pot | 1 cup cake | 1 sugar pot | 1 cloth bag

Age: 3 to 8 years

Code: GTS-13

CUPCAKE SORTING & COUNTING SET

Play, Pick & Drop!

Here is a set of cupcake-styled pots with coloured lids. Inside each are wooden balls in colours corresponding to the lids. A great way for your little one to learn to pick, count, and place the coloured balls into the corresponding cups. This helps enhance fine motor skills and learn colours and numbers. Also, slowly gain some knowledge on what is “empty” and “full”.

The set includes: 6 cupcake-shaped boxes with lids | 36 coloured beads

1 scooper | 1 cloth bag

Age: 3 to 6 years

Code: GTS-07



EARLY ABACUS

Slide To Smile!

Quite instrumental in a child's early stage of developmental. Learning starts way before the numbers come into play. The small balls help toddlers with their fine motor skills and hand coordination as they slide away along the ranks. The abacus also helps in recognising the basic colours.

The set includes: 1 abacus | 1 cloth bag

Age: 3 years plus

Code: GT-08



BIG ABACUS

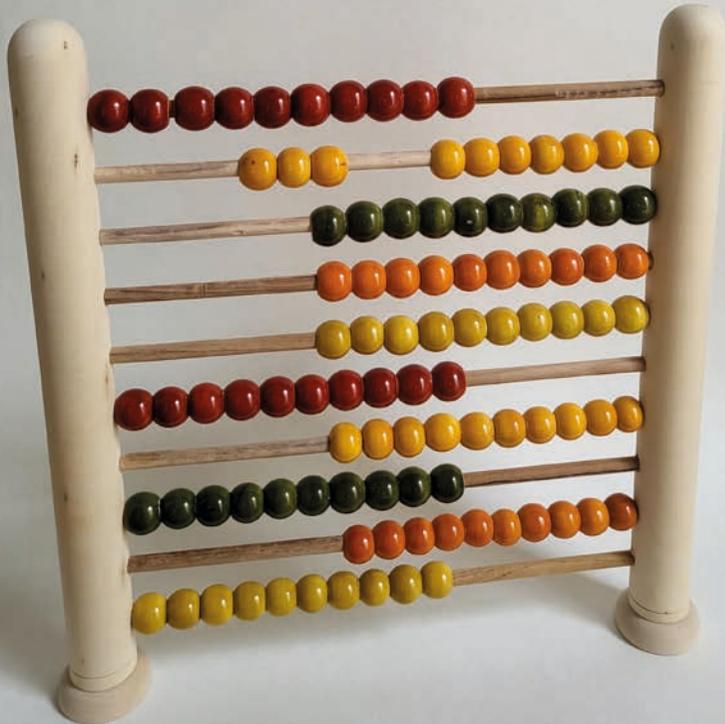
From Sliding To Counting!

Introducing our Complex Abacus – a dynamic blend of play and learning. With ten rows of ten beads each, this modern design sparks curiosity, promoting cognitive development. The sleek layout invites hands-on engagement, turning math into a captivating adventure. More than a toy, it's an elegant fusion of education and contemporary design, elevating playtime to a realm of numerical discovery.

The set includes: 1 abacus

Age: 3 years plus

Code: GT-10



BIG ABACUS

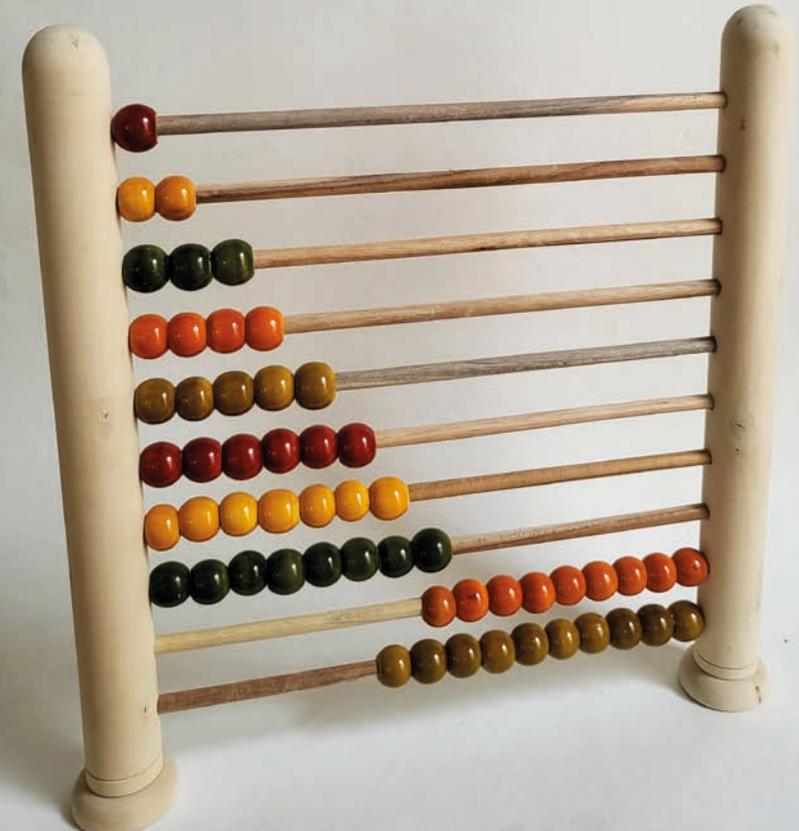
Fun In Discovering Numbers!

Our Abacus marvel features 10 rows, each adorned with 1 to 10 beads. A captivating journey from one to ten, this educational wonder sparks early numeracy skills and engages curious minds. Crafted for tiny hands, it's more than a toy; it's a playful introduction to the world of numbers. Elevate learning with our 1 to 10 Bead Abacus — where counting becomes a joyful adventure

The set includes: 1 abacus

Age: 3 years plus

Code: GT-09



PEG DOLLS

Waiting To Get All Dolled Up?

These colourless figurines are great instruments of imagination. A child can turn them into whomever they wish to. The eco-friendly, and child-safe, peg dolls are best for your child to learn about colours and various people. This set can also be used for other activities such as painting and pretend play.

The set includes: 6 peg dolls | 1 cloth bag

Age: 3 to 8 years

Code: GTS-04



TREE SET (DIY)

What Colour Will Your Forest Be?

Let children learn about the importance of trees and their different shapes and sizes. But let their imagination run wild with the tree colours. This DIY set will help a child get in-tune with nature while exploring their creativity with paints. A group activity can be done with family members or friends. It also helps develop the child's attention to detail and fine motor skills.

The set includes: 5 trees | 1 cloth bag

Age: 3 years plus

Code: GTS-16



ACTIVITY TOYS



SENSORY PLAY KIT

Discover Endless Possibilities!

The sensory development in a child is quite crucial in their early years. It starts with the basic ones like touch, sight, and smell. Post which, movement and motor coordination help improve their sensory motions. With the sensory wooden toy set, a child will learn how to scoop, pour, dump, and fill up again. Apart from attaining control over movements it also starts giving them the basic idea of measurements ("too much" and "so little").

The set includes: 4 scoopers | 1 egg stand | 1 egg with yolk
1 honey ladle | 1 bowl | 1 cloth bag

Age: 3 years plus

Code: GTS-10

ACTIVITY TOYS



LACING BEADS

String Up Some Fun

This activity containing big and small beads in vibrant colours makes for a fun way for your child to develop their fine motor skills. In threading the beads with a needle, the child's hand-eye coordination is strengthened. Parents and children can spend quality time while lacing up these beads in different patterns. Not only will this activity develop fine motor skills, but it will also improve children's attention and patience levels.

The set includes: 6 small beads | 6 big beads
1 thread | 1 needle | 1 cloth bag

Age: 3 years plus

Code: GTS-19



BIG BOWLING SET

Roll Into Fun

Bring the bowling alley excitement home with our Big Bowling Set! Perfect for indoor play, this set enhances gross motor skills, hand-eye coordination, and spatial awareness as children aim for strikes. It promotes physical activity and strategic thinking in a fun, safe environment. Playing with family and friends improves social skills and teaches turn-taking. Suitable for various ages, this set offers endless entertainment while developing crucial skills. Get ready for strikes, spares, and big smiles – all from the comfort of your living room!

The set includes: 6 bowling pins | 1 ball | 1 cloth bag

Age: 3 years plus

Code: GTS-12



MINI BOWLING SET

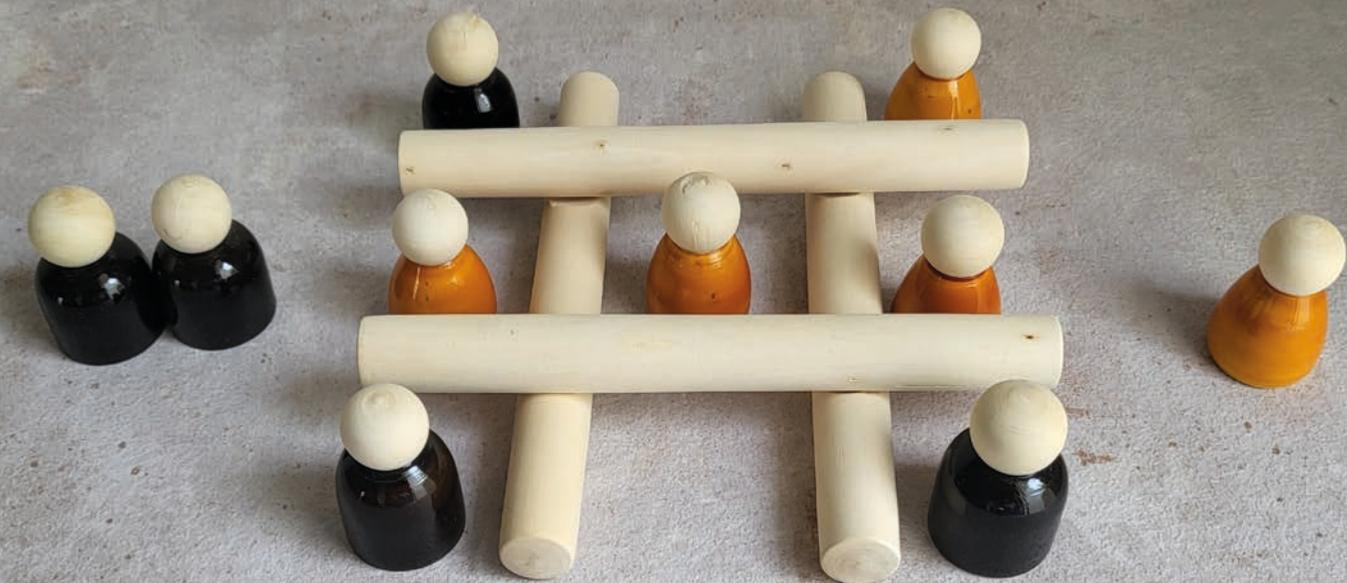
Strike Them All! Six Against One!

Knock out the pins with the ball and gain points. Nothing more gratifying for a child than being able to use their little hands and topple the pins in one shot. The bowling set helps improve a child's motor skills as well as the ability to measure and align direction. It improves hand & eye coordination and concentration. Social skills development, and improvement of bonding, get enhanced as the child plays this game with family and friends. It teaches the child the importance of taking turns while playing a game.

The set includes: 6 bowling pins | 1 ball | 1 cloth bag

Age: 3 years plus

Code: GTS-02



TIC-TAC-TOE

Good Ol' XOXO!

Tic-tac-toe is one of the oldest and simplest games based on logic. A great way to develop quick thinking, it is a brain teaser that requires strategic planning and turn taking. This game never gets old and is perfect to be a part of your travel kit. Tic-tac-toe even makes an ideal gift, especially for corporates and high-end executives. This set also makes a good showcase item.

The set includes : 4 sticks | 5 male dolls | 5 female dolls | 1 cloth bag

Age: 3 years plus

Code: GT-03

SPINNING TOPS

A Troupe Of Twirlers!

Simple to use yet quite challenging to master. That's what makes this spinning tops set so much fun! Children will love the challenge of trying to keep their tops spinning for as long as possible. And adults can join in as well. Their vibrant hues help in colour recognition and mastering the spin improves finger and hand flexibility. Also, the slightly older children will learn about force, torque and circular movements.

The set includes: 5 spinning tops | 1 cloth bag

Age: 3 years plus

Code: GTS-17



CATCH BALL

Toss the Fun!

A traditional favorite, it has been a staple of childhood fun for generations. The wooden catch ball teaches patience and precision, helping your child develop focus, motor skills (hand-eye coordination) and agility. And when they finally catch the ball? That sense of achievement is unmatched!

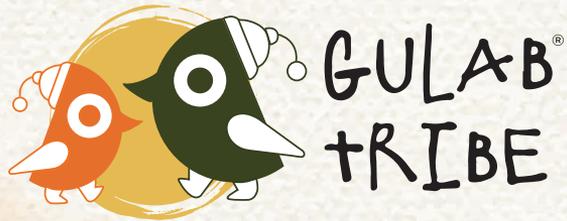
Whether for solo play or friendly competitions, the wooden catch ball is a timeless companion that brings hours of excitement.

The set includes : 1 cup & ball | 1 cloth bag

Age: 5 years plus

Code: GT-15





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